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241

Economic and Social  
Education

MAR 6 1925

# ROKELY'S

## SMALL FRUIT PLANTS

SEASON OF 1922



**J. N. Rokely & Son**

Bridgman, Michigan



# To Our Customers and Friends

In presenting this, our 11th Annual Catalog, we feel that we are extending to you an exceptional opportunity to purchase reliable nursery stock at very low prices.

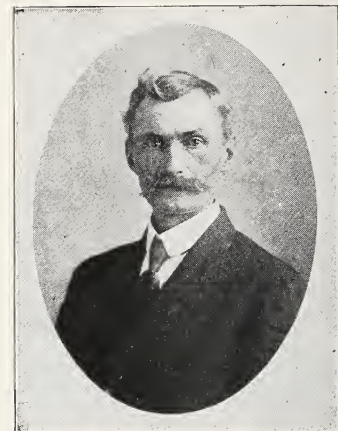
For over thirty years we have been engaged in the propagation of small fruits and during that time we have learned to produce the best plants possible and do so at a minimum of expense. This saving in production we are passing along to our customers as our price list attests.

During our eleven years in selling by mail our business has grown with astonishing rapidity and in looking over our records we are impressed with the number of our customers who order year after year, many of them every year since our first year in business.

The past season has been unusually dry over most of the country and consequently the crop of new plants is very short. We have a very plentiful stock of most kinds, however, and hope to be able to fill all orders. We suggest, however, that you place your order for shipment as early as possible.

We list only varieties of tried and proven worth. Whether you are new or experienced in the fruit business you may feel safe in ordering any of the varieties listed in this catalog. In case you wish further information regarding any phase of the business we will be very glad to give you the benefit of our years of practical experience.

In passing we wish to thank our customers for their past favors and assure them a continuance of the service we have given in the past.



J. N. Rokely

Very truly yours,

J. N. ROKELY & SON.

## General Information

When writing, please be sure to sign your name **PLAINLY**, also give your Post-office, County, and State.

**TERMS:**—Cash with order or part cash and the balance any time before shipment. On account of the perishable nature of our stock we cannot ship C. O. D.

**REFERENCES:**—For information as to our reliability we refer you to: Farmers and Merchants National Bank, Benton Harbor, Michigan or Bridgman State Bank, Bridgman, Michigan. Also the Postmaster or Express Agent at Bridgman.

**TIME TO ORDER:**—Order early. The earlier the better. If anything more is needed it can be added later. If not prepared to send the full amount, send part and the order will be booked; the balance may be sent any time before shipment is made. We acknowledge order the same day it is received.

**SUBSTITUTION:**—We will not substitute one variety for another without your permission, unless order is received too late in the season to permit correspondence. In this case, some variety having same season and value will be substituted.

**SEASON OF SHIPPING:**—We commence to ship the last of March or first of April, according to season, and continue until May 10th to 15th.

**METHODS OF SHIPPING:**—Express is the safest and all things considered the best way to ship. Many of our small orders are now shipped by Parcel Post and arrive in good shape. For information regarding rates, etc., see page opposite the price list in back of book.

**WE DO NOT ISSUE A FALL CATALOG**, but we will supply you with what plants you may want at any time after October 10th.

# CULTURAL DIRECTIONS

**SOIL**—Any moist well drained land that will produce good crops of grain or potatoes will grow small fruits. However a rich sandy loam is preferable. Hillsides with an eastern or southern slope form a good location. Low frosty places should be avoided.

**FERTILIZING**—Perhaps the best fertilizer of all is well-rotted stable manure. Commercial fertilizer may be applied broadcast and harrowed in before planting or may be worked in along the row after the plants are set.

**WHEN TO PLANT**—Early—the earlier the better. As soon as the ground can be worked in the spring the fields should be planted and then the spring rains will give them a good start before the hot dry weather comes on. Again we emphasize it—Plant Early.

**PREPARING THE GROUND**—The soil should be plowed deep and harrowed thoroughly. Fall plowing is excellent for fruit plants although spring plowing is satisfactory. Before planting the field should be gone over with a roller or plank drag. This packs the soil and levels it off, which is a great aid in setting the plants. Marking out may be done with any tool that will leave a shallow, straight mark. A home made marker that marks three rows at once is perhaps the best for large fields.

## PLANTING—DISTANCE APART, ETC.

**STRAWBERRIES**—We advise planting strawberries in rows four feet apart with plants from sixteen to twenty inches apart in the row.

We use a common garden spade for making the holes. Shove it into the ground six or eight inches, push away from you, pull towards you and remove from the ground. The result should be a "V" shaped opening deep enough to allow the roots of the plant to extend straight down. A little practice will determine the size of hole required.

The plant should be set at the same depth as it grew in it's original bed. Hold the plant in the hole at this depth and close the hole with one foot. Then press the soil firmly around the plant with the feet.

As soon as possible after setting, the soil should be given shallow cultivation. This preserves the moisture and greatly aids the plants in starting. After this the field should be cultivated once every ten days to two weeks at least.

The blossoms should be pinched off the first season. If the new set plants are allowed to fruit it saps their vitality and they will not produce nearly so good a fruiting bed for the next season.

**BLACK RASPBERRIES**—Plant four feet apart in rows six feet apart.

We advise planting with spade same as strawberries. Cultivate well.

When the canes have attained a height of two feet it is advisable to pinch or cut the tips off. They will then branch out and make a bush instead of growing a tall slender cane. In the spring after growth is started the winter killed parts and extra long branches should be trimmed back to leave a good fruiting bush.

**RED RASPBERRIES**—Plant three feet apart in rows six feet apart. Cultivate and care for the same as black raspberries.

**BLACKBERRIES**—Plant four feet apart in rows eight feet apart. Cultivate and care for the same as raspberries.

**DEWBERRIES**—Plant four feet apart in rows six feet apart.

The best results are obtained by using a single wire on posts about thirty inches high. In the spring tie all the canes on the wire in such a way that the wire keeps them off the ground. Let all new canes run on the ground until the following spring when the old wood is cut away and the new canes tied on the wire. They may be raised, however, without the posts and wire.

**GRAPES**—Plant in rows eight feet apart with plants ten feet apart in rows. Dig holes eight to ten inches deep and large enough to allow the roots to spread in a natural manner.





Sample

## STRAWBERRY PLANTS

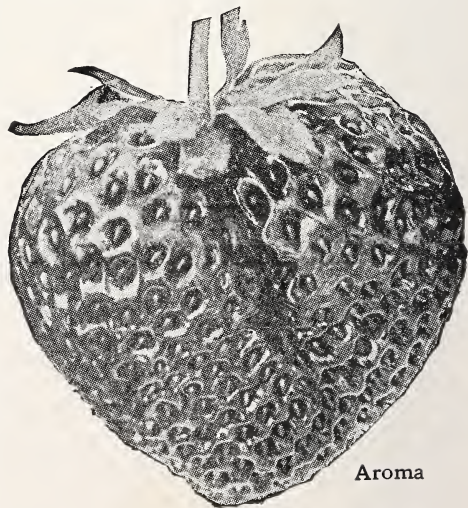
There is no fruit grown that should be so generally planted in the home garden. Five hundred plants will give you all the fruit that you want for your table use and for canning for winter. Strawberries as a fruit are in a class by themselves. You will make no mistake in ordering any of the varieties listed herewith for either the home garden or for commercial use.

**AROMA (S)**—Late. This is one of our best and most popular varieties. Berry is very large and one of the best shippers, always selling at top prices owing to its large size and fine appearance. Plant is healthy and puts out plenty of runners. The demand for Aroma plants is very heavy.

**AUGUST LUTHER (S)** — Ripens early and continues to bear till practically every berry reaches a good size. Fruit is very uniform in shape and size; plants healthy and good plant maker. It succeeds best on rather light soil.

**CHARLES I**—This is the earliest berry to ripen that we have in this section and always sells for extra high prices on the Chicago market. Plants are medium in size, vigorous and healthy and a good plant maker; fruit is large, regular in form with fair color and firmness. It is the large early berry that gets the big money; add to this the great productiveness of this variety and you have

a combination that is mighty hard to beat in an early berry.



Aroma

**THE ROOT GROWTH IS VERY HEAVY ON OUR GROUNDS.**



Dr. Burrill

**GANDY (S)**—Late. This has been one of the leading varieties with fruit growers all over the country for many years. Berry is large and firm, a good

market variety, ripens a few days later than Aroma. It resembles the Aroma very much.

**DR. BURRILL**—Is an improved Senator Dunlap, and was originated by Dr. Reasoner of Illinois, who originated the famous Senator Dunlap. It is a cross of Senator Dunlap and Crescent, both being wonderful producers. This new berry is the biggest cropper of all strawberries. Berries are very large and uniform in size and shape. Most of you know what Senator Dunlap is and what loads of nice berries they are producing everywhere.

**WM. BELT (S)**—The plant is very large, a most luxuriant grower, and remarkably productive. Berry is very large, conical and uniform in shape. Color of Wm. Belt is extra fine, being brilliant, glossy red. This valuable late variety should be planted on well drained soil, as it sometimes rusts on wet soil. Wm. Belt is a profitable late variety.

**HAVERLAND (P)**—Medium early, very productive, fruit large and fine, one of the most popular and well tested varieties; one of our heavy croppers; an all round profitable kind. Demand for this variety is very heavy.

**SENATOR DUNLAP (S)** — This berry is one of the Warfield type, has perfect blossoms, is hardy, productive, a splendid keeper and is able to hold its own under most any rough and tumble methods of cultivation to which it is likely to be subjected. Senator Dunlap is a very hardy berry, having good-sized and even fruit of a very beautiful dark red color. It is a berry to grow for home use or market. The Senator Dunlap is now one of the greatest all round varieties under cultivation. We sell as many of these plants every year as we do of all other varieties put together.



Rokely Root System





Senator Dunlap

**WARFIELD (P)**—This is one of the great standard varieties that has been the leader all over the country before the Senator Dunlap was introduced. It resembles the Dunlap, but has an imperfect blossom. You will make no mistake by planting Warfield and using Senator Dunlap along with them.

**GIBSON (S)**—Our best strawberry. See outside of back cover.

**BUBACH (P)**—Midseason variety.

Fruit large, bright red, moderately firm and fair quality. Very productive.

**PCCOMOKE (S)**—Pocomoke is now recognized as being the same variety as the Gibson.

**SAMPLE (P)** — Season medium late. The Sample is a great favorite with us. Very productive. We have fruited it for many years. It is our choice for table and canning, yet it is hard to choose between Sample and Dunlap. Both of them are splendid berries for home use and for market. The sample is a very heavy plant maker and the plants are large and thrifty.

Davis City, Ia., April 1, 1921

J. N. Rokely,  
Bridgman, Michigan.  
Dear Sir:

I received the plants in fine shape. Many thanks for the extras and your promptness in sending them.

Respectfully,  
MRS. E. W. TEALE.

Marshall, Mo., February 21, 1921.

Mr. J. N. Rokely,  
Bridgman, Michigan.  
Dear Sir:

I am so well pleased with your stock and treatment that I am trying to secure customers for you among my friends of this city. Kindly send another catalog so I can have one on hand to show to my friends.

The Cuthbert plants that you mailed to me last spring gave us several messes of berries. I never saw the like before.

Yours very truly,

LEVI PHELPS.



Gandy





Progressive

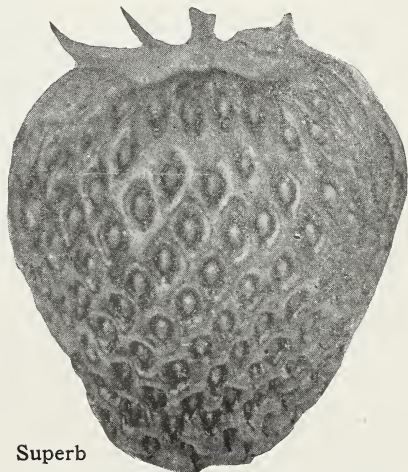
## Everbearing Strawberries

The Everbearing Strawberry is no longer an experiment but it is a decided success. They will produce a big crop of fruit the same season they are planted and will start to produce in June of the next season and bear abundantly all summer and fall.

**PROGRESSIVE**—It is no uncommon thing to find a cluster of berries on young plants of Progressive even before they are rooted; in fact, it produces so heavily that the blossoms must be carefully kept off until mid-summer, or else the plants will completely exhaust themselves before they get a chance to bed up. The quality of the fruit of this variety ranks with the best. It is medium in size, highly colored, being red to the core. The berry parts readily from the cap and if not left on too long after it is ripe, it will carry well.

**SUPERB**—After planting in early Spring with blossoms kept off until mid-season, or until about four weeks before you want ripe fruit you can get a crop the same season you plant; the following spring you will get a regular crop of fruit and then more fruit the following fall. The fruit of the Superb is medium to large and very attractive; seeds are prominent. In addition to being fall

bearing variety, Superb is an exceptionally desirable kind for the regular spring crop and immensely productive.



Superb

USE THE ORDER BLANK IN THE BACK OF CATALOGUE AND BE SURE  
TO WRITE YOUR NAME AND ADDRESS PLAINLY

# RASPBERRIES

Raspberries will grow and do well on any ground that will produce good field crops. Soil must be comparatively dry or well drained. We generally set raspberries about four feet apart in the row and the rows six feet apart.

## Red Varieties

**CUTHBERT**—Leading late variety, all over the country. A very rank grower. Very productive. Fruit large and of good quality. If you want a good, all around late red raspberry, plant the Cuthbert.

**KING**—This is the best money making red raspberry today. The first to ripen and yields very large crops. Berry is bright red and very attractive, very firm in quality and will not turn dark after picked as some other varieties will. All of our big fruit growers here at Bridgman are growing more of the King than of any variety of red raspberry. Plant the King for a money crop.

## Purple Varieties

**HAYMAKER**—Of same type as Columbian, fruit a little more acid and later, prolonging the season. Enormous producer. Delicious for table use and splendid for canning and shipping. The bush is hardy and free from disease.

**COLUMBIAN** (Purple Cap)—This variety is remarkable for vigor and productiveness. It will yield at least a third more than the most productive Black Raspberry. It is also harder than any of the Black Caps. It propagates from the tips, the same as Black Caps. Fruit is

large and somewhat conical in shape, of excellent quality, having a distinct flavor of its own; the color is a dark red when ripe, bordering on purple; it is not as firm as black caps, but will stand shipping nicely to near markets and sells at same prices as Black Raspberries. Commences to ripen about with the Gregg and has a long season, the best of all for canning, preserves and jams. Plants are scarce; order early.

Lamoni, Iowa, April 7, 1921.

Mr. J. N. Rokely,  
Bridgman, Michigan.

Dear Sir:

I received the plants in good shape. They are fine and I wish to thank you for the splendid treatment of my order.

Very truly,  
J. W. BARR.

Kansas, April 26, 1921.

J. N. Rokely,  
Bridgman, Michigan.

Dear Sir:

Enclosed find check to cover bill. Plants were fine.

Yours truly,  
H. C. G.

Christopher, Ill., Jan. 31, 1921.

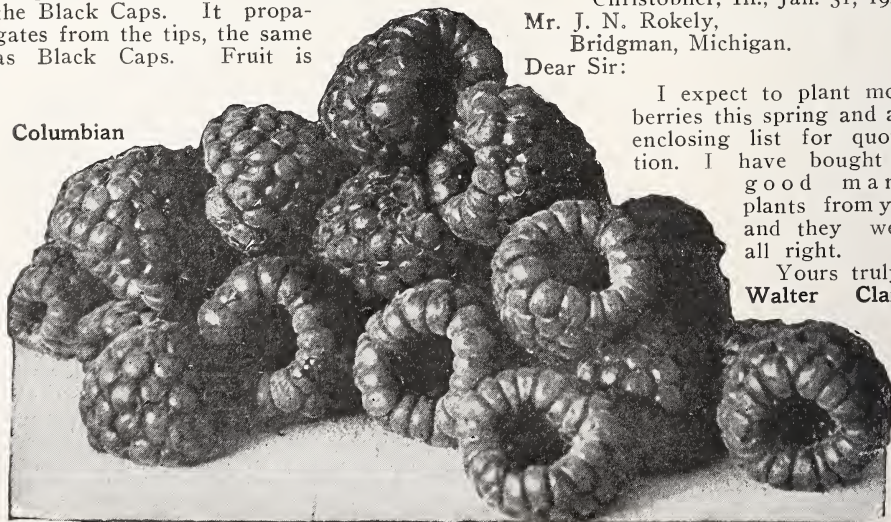
Mr. J. N. Rokely,  
Bridgman, Michigan.

Dear Sir:

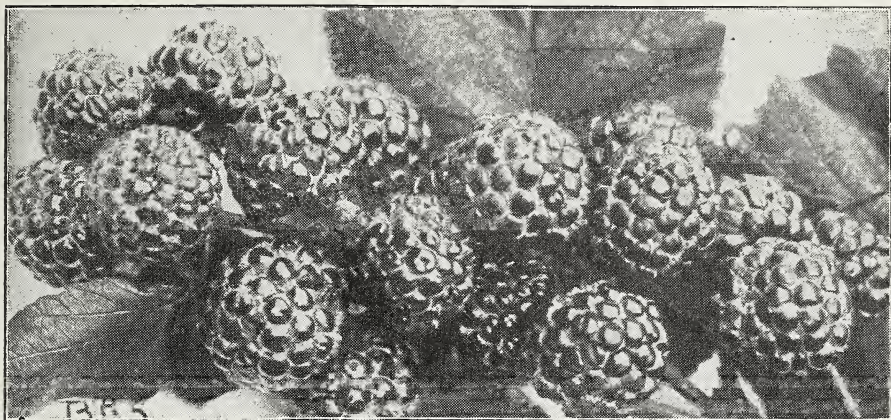
I expect to plant more berries this spring and am enclosing list for quotation. I have bought a good many plants from you and they were all right.

Yours truly  
Walter Clark.

Columbian







Cumberland

## The 'Great "St. Regis" Everbearing Raspberry

Succeeds upon all soils, whether light, sandy or heavy clay. In growth it is strong and stocky, with a great abundance of healthy, dark green foliage; it is the only variety known that gives a crop of fruit the same year planted and two crops the year after. Plants set in early spring will give a small crop of fruit in the fall following. About the middle of August it commences to set fruit on the young canes and bears continuously until frost. The berries are large, beautiful and attractive. Bright crimson, large size, rich, sugary raspberry flavor. Flesh is firm and meaty. A good shipper. Wonderfully productive, the first or main crop equal to any red variety known. The St. Regis Everbearing Raspberry is a money maker par excellence and cannot be recommended too highly. Plant it and succeed whether growing for home use or market.

## Black Raspberry Varieties

**CUMBERLAND**—This raspberry is placed on the market with the full assurance that it is the most profitable market variety yet known because of its immense size, firmness and great productiveness. Cumberland is very hardy, having withstood a temperature of sixteen degrees below zero without injury. Extra productive. Fruit is jet black and of fine quality. Ripens before Gregg.

**GREGG**—Fruit very fine and covered with bloom. Gregg has been the leading market variety all over the country. A good all around late black cap. In quality they are hard to beat. They are large and productive.

**KANSAS**—This variety is a general

favorite with growers all over the country. Ripens just after Soughegan. Firm, handsome and of the best quality. Bush a strong grower; stands drought and cold. Very productive. It is about as large as Gregg. Strong, healthy canes.

**PLUM FARMER**—While this is not a brand new sort, having been grown in New York State for several years it is not widely disseminated. It is a fine grower, being more free from disease of black caps than other varieties. It ripens very early and most of the fruit is produced in one week. The fruit is very large, thick meaty and very firm, making a good berry to evaporate or ship to distant markets.

Mechanic Falls, Me., April 14, '21.  
J. N. Rokely,  
Bridgman, Michigan.

Dear Sir:

Find enclosed money for strawberry plants and postage.

I had Columbian Raspberry plants from you two years ago and every plant lived and they done splendidly. Was more than pleased with the plants.

Respectfully,  
J. H. RAND.



## BLACKBERRIES

**ELDORADO**—This is undoubtedly one of our finest blackberries. Its large size and delicious quality put it far in advance of other standard varieties. It is the hardiest blackberry in cultivation, it will stand the Northern climate uninjured. It is very productive, and has not failed to ripen a crop since its introduction, so we have confidence in recommending it as far superior to anything we know of on the market. We are confirmed in this by endorsements of nearly all the agricultural experiment stations and the U. S. Department, Washington, D. C., which has tested the variety and reports as follows: "Sweet, rich and extra good. It is certainly far superior to the Snyder, and we have never tested anything to equal it." It has been cultivated 20 years and under careful tests a different experiment stations for years, has never winter-killed or failed to produce a full crop of the finest fruit. The canes are very vigorous and hardy, enduring the winters of the far northwest without injury, and their yield is enormous. The berries are larger, jet black, borne in large clusters and ripen well together; they are very sweet, melting and pleasing to the taste;

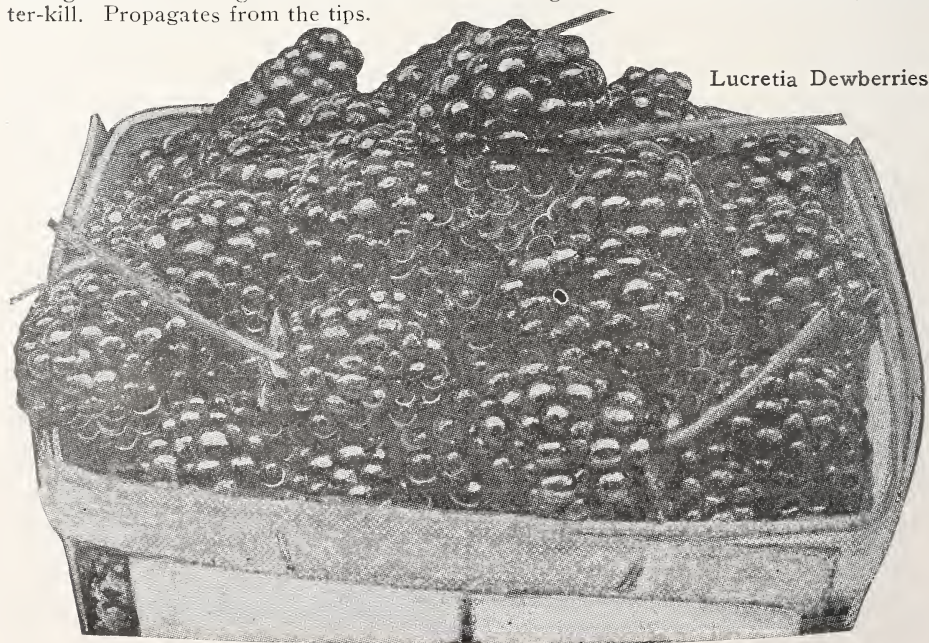


Eldorado Blackberries

have no hard core and keep four or five days after picking with quality unimpaired.

## DEWBERRIES

**LUCRETIA DEWBERRY**—The best of the blackberry family. Berries are far larger and better than any blackberry; of unequalled excellence; sweet and luscious throughout and of brightest black color. Its trailing habit renders it less liable to winter-kill. Propagates from the tips.



Lucretia Dewberries

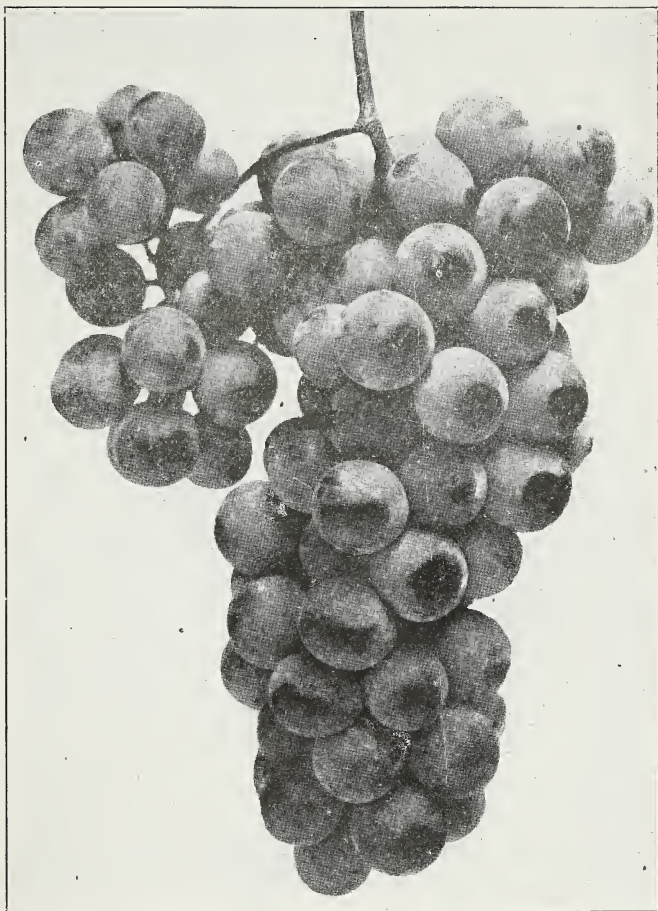


# GRAPES

The grape is the most healthful of all fruits, and the most highly esteemed for its many uses. It can be grown by everyone who has a garden, a yard or a wall. It can be confined to a stake, bound to a trellis, trained over an arbor or extended until it covers a large tree or building, and still yields graceful bunches of luscious fruit. Enormous profits have been realized from this fruit. Vines produce from 40 to 50 pounds of fruit the fourth year from planting. Good grapes are grown on various soils; clayey, loamy, gravelly, black, sandy, etc. Hillsides are good for grapes.

## CONCORD —

Large, purplish black grape, very hardy and productive, ripening about the middle of September. This is one of the most popular market grapes. Mid-season.



Concord Grapes

**MOORE'S EARLY** — Very large, round; black with a blue bloom; quality very fine and is classed as better and sweeter than Concord; they stand handling and shipping, and have an established reputation on the market. Vines extremely hardy and productive. Early.

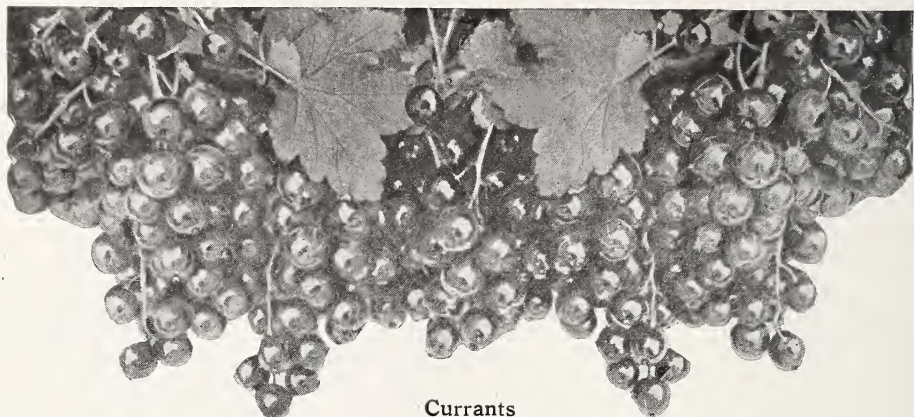
**NIAGARA**—Large, slightly oval; pale yellow with a white bloom; the quality is equal to Concord and is the standard white grape of the country. Branches are large and compact. Vines vigorous, hardy and very productive.

**WORDEN** — Large, round; black; flesh has a fine flavor unlike any other

grape; delicious and melting; a dessert and market sort. It is considered far superior to Concord in every way. The vine is hardy and very productive. Early midseason.

## GOOSEBERRIES

**DOWNING**—We are offering this variety with the full assurance that it is the best gooseberry under cultivation. Berry is yellowish green when ripe, one of the very largest varieties, and they will produce more fruit than any variety we have ever grown.



Currants

## CURRENTS

**LONDON MARKET**—Strong grower; large fruit and very productive; holds its foliage and is not liable to attack of worms and borers. Plant is extremely vigorous.



Asparagus

## ASPARAGUS

Asparagus is a good crop to have in the home garden, the tender stalks are very delicious, nutritious and appetizing and are relished by nearly everyone, coming so very early in spring, when something of this kind is needed to tone up the system after a dearth of such luxuries. Asparagus should be planted for home consumption as well as for market, 100 hills will give a fine supply all spring and summer for any small family; larger families should have more.

## RHUBARB or PIE PLANT

Coming in so early, Rhubarb finds a ready market, being relished by everyone. The city garden should have a dozen or two and every farm can add to its income from Rhubarb. It is easily produced in a commercial way, yields immensely, can be shipped almost any distance, and is easily gathered and packed.

**GIANT CRIMSON**—Early, just before Asparagus; immense stalks, tender, delicately flavored; productive and continues long in use; the best variety for general use. Large, thrifty roots.

Sterling, Ill., March 28, 1921.

J. N. Rokely Nurseries,  
Bridgman, Michigan.

Gentlemen:

Received the plants in good shape and am well pleased. Have paid a good deal higher prices for no better plants. Many thanks for extra count. You will receive my orders again.

Yours respectfully,

R. F. DRANE.

Gallatin, Mo., March 20, 1921.

J. N. Rokely Nurseries,  
Bridgman, Michigan,

Dear Sir:

Ship by express, 8,000 Dunlap strawberry plants. I prefer your plants or should have bought them in the South at \$2.50 per thousand. I always receive good plants with no culls, from you.

Respectfully,

S. S. BRODBECK.



**J. N. ROKELY & SON**  
BRIDGMAN, MICHIGAN

Date ..... 1922. Amt. Enclosed \$.....

Name .....  
(Very Plain)

Post Office ..... Rural Route No.....

State ..... Ship by .....  
(How to ship)

County ..... Ship About .....  
(When to ship)

Town for Express .....

If we are sold out of any variety ordered, may be substitute? Please say "Yes" or "No" \_\_\_\_\_  
In case you do not indicate your wish in this space we will assume that you intend us to make  
second choice.

[illegible]

If you are ordering your plants shipped by Parcel Post be sure to include postage with your order.





# PRICE LIST FOR 1922

## STRAWBERRY PLANTS

	100	250	500	1000
August Luther (S) .....	\$0.90	\$1.85	\$2.75	\$4.50
Aroma (S) .....	1.00	2.00	3.00	5.00
Bubach (P) .....	1.00	2.00	3.00	5.00
Charles I. (S) .....	.90	1.85	2.75	4.50
Dr. Burrill (S) .....	.80	1.75	2.50	4.00
Gandy (S) .....	1.00	2.00	3.00	5.00
Gibson (S) .....	.80	1.75	2.50	4.00
Haverland (P) .....	.80	1.75	2.50	4.00
Pocomoke (S) .....	.80	1.75	2.50	4.00
Senator Dunlap (S) .....	.80	1.75	2.00	3.50
Sample (P) .....	.90	1.85	2.75	4.50
Stevens Late Champion (S) .....	1.00	2.00	3.00	5.00
Wm. Belt (S) .....	.90	1.85	2.75	4.50
Warfield (P) .....	.80	1.75	2.00	3.50

## EVERBEARING STRAWBERRIES

Progressive (S) .....	1.75	3.50	6.50	12.00
Superb (S) .....	1.75	3.50	6.50	12.00

## RED RASPBERRIES

Cuthbert .....	2.00	4.00	6.50	12.50
King .....	2.00	4.00	6.50	12.50
St. Regis (Everbearing) .....	2.50	5.50	11.00	20.00

## BLACK RASPBERRIES

Cumberland .....	2.00	4.00	6.50	12.50
Kansas .....	2.00	4.00	6.50	12.50
Gregg .....	2.00	4.00	6.50	12.50
Plum Farmer .....	2.00	4.00	6.50	12.50

## PURPLE RASPBERRIES

Columbian .....	2.50	5.50	11.00	20.00
Haymaker .....	2.50	5.50	11.00	20.00

## BLACKBERRIES

Eldorado .....	2.50	5.50	11.00	20.00
Lucretia Dewberry .....	2.50	5.50	11.00	20.00

## CURRENTS

	Doz.	100
London Market .....	\$2.00	\$13.00

## GOOSEBERRIES

	Doz.
Downing .....	\$2.50

## GRAPE PLANTS

Concord .....	1.50	8.50	60.00
Moore's Early .....	2.00	15.00	
Worden .....	2.00	15.00	
Niagara (White) .....	2.00	15.00	

## ASPARAGUS

Palmetto .....	1.00	2.25	4.25	8.00
Conover .....	1.00	2.25	4.25	8.00

## RHUBARB

	Doz.
Giant Crimson (Early) .....	1.00

# J. N. Rokely & Son

BRIDGMAN, MICHIGAN



As a money maker we know the Gibson has no superior and we are sure it has no equal. The fruit growers of this section—the famous Michigan Fruit Belt—plant them almost exclusively both for a commercial crop and for home use and canning.

The Gibson berry is a beautiful dark red clear to the center, of excellent quality and flavor, firm, and will stand shipping as well as any variety we know. The plants yield an enormous crop of fruit, beginning to ripen with the Senator Dunlap and continuing for a long period. Unlike most varieties the Gibson does not become small during the last pickings but retain their large size and good quality to the last berry.

The plants are long rooted and will withstand much dry weather. The foliage is very rank, affording protection for the blossoms and fruit, and is dark green in color. The fruit stems are large and strong. The plants propagate freely and will make nice heavy picking rows.

We cannot recommend this variety too highly and urge you to plant heavily of Gibson this spring.